



Vestis is a multi-store retailer operating luxury fashion boutiques under the licence for MaxMara, Weekend MaxMara, Marella and under its own Blubird Brand.

Coordinator, Marketing

Working closely and reporting to the Director, Marketing and VP, Retail, the Coordinator, Marketing will support the planning, strategy, management and execution of the seasonal marketing plans as it pertains to our stores.

Who You Are

You are a confident, creative and passionate thinker who has strong organizational and project management skills. You possess excellent communication skills, both verbal and written, and you enjoy rolling up your sleeves in order to get the job done. You love keeping up with the latest trends and are adaptable when it comes to your day-to-day.

What You Will Do

The Coordinator, Marketing is responsible for:

- Support in the planning and implementation of marketing and communications strategies, goals and activities
- Oversee the management of social media channels; ensuring a consistent voice, tone and style
- Plan and manage editorial and social content calendars
- Manage the Vestis Corporate website and channels, updating and creating new content
- Assist with the content production and deployment of email campaigns
- Assist in the execution of partnership and event-based initiatives, including drafting content, preparing marketing materials and coordinating logistics alongside Brand Leaders
- Act as the point person for the marketing department, reviewing external inquiries and store needs

Qualifications

- 2+ years experience in a marketing role, with a focus on both digital and retail
- Experience with social media and proficient in photography, video and writing skills
- Proficient in several office programs such as Word, Excel, PowerPoint, Adobe Acrobat, Access, etc...
- Deep understanding of social media channels (Facebook, Instagram, Twitter, LinkedIn), WordPress, MailChimp, Hootsuite, and similar programs

Competitive Salary and full benefits.

Resumes by email only to employment@vestisfashion.com